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**PDI, Inc. to Hold First Quarter 2010 Financial Results Conference Call
on Thursday, May 6, 2010**

PARSIPPANY, N.J., April 29, 2010 -- PDI, Inc. (Nasdaq: PDII), a leading provider of sales and marketing support to U.S. health care companies, today announced that it will release its first quarter 2010 financial results on Thursday, May 6, 2010 after the market close and host a conference call beginning at 4:30 pm Eastern time to discuss the results.

Access information:

Date: Thursday, May 6, 2010
Time: 4:30 pm Eastern time
Dial-in numbers: (866) 644-4654 (U.S. and Canada) or (706) 643-1203
Conference ID number: 69006086
Live web cast: www.pdi-inc.com, under "Investor Relations"

The teleconference replay will be available three hours after completion through May 10, 2010 at (800) 642-1687 (U.S. and Canada) or (706) 645-9291. The replay pass code is 69006086. The archived web cast will be available for one year on the Company's web site, www.pdi-inc.com, under "Investor Relations."

About PDI

PDI provides commercialization services for established and emerging biopharmaceutical companies. The Company is dedicated to maximizing the return on investment for its clients by providing strategic flexibility, sales and marketing expertise. For more information, please visit the Company's website at www.pdi-inc.com.

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